Electronic Aci	knowledgement Receipt			
EFS ID:	8479903			
Application Number:	09624439			
International Application Number:				
Confirmation Number:	5413			
Title of Invention:	SYSTEM AND METHOD FOR CONDUCTING A CUSTOMER AFFINITY PROGRA AUCTION			
First Named Inventor/Applicant Name:	Jonathan Ellenberg			
Customer Number:	05073			
Filer:	Timothy J. Dyll/Becca Smith			
Filer Authorized By:	Timothy J. Dyll			
Attorney Docket Number:	072271.0118 (PMN 4186US1)			
Receipt Date:	23-SEP-2010			
Filing Date:	24-JUL-2000			
Time Stamp:	11:06:09			
Application Type:	Utility under 35 USC 111(a)			
Payment information:	ounty under 55 05C 111(a)			

# **Payment information:**

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$1510
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#### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

### National Stage of an International Application under 35 U.S.C. 371

Incoming

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

## New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.